



Murdoch
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Vodcasts:

Will they be the death of live lectures?

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Introduction

- What is a Vodcast?
- What we did?
- Why we did it?
- How we did it?
- What we found?
 - Flexibility
 - Self-paced learning
 - Student engagement

What is a Vodcast?

Vodcasts are video files that are distributed via the Internet using computers or mobile devices (McGarr, 2009).



What we did?

BBS150: Transforming Business



1/2015
Semi-blended

Feedback

2016
Fully-blended

Why we did it?



Boring Lectures

Engage

Efficiency

How we did it?



Vodcasting

Data collection

- Used standard university unit evaluation survey and added some additional questions about the vodcasts.
- Quantitative data has also been gathered but we have not yet finished analysis

What we found?



Flexibility



Self-paced learning



Student Engagement

Flexibility – 24/7 Availability



"I enjoyed the flexibility of vodcasts and attribute my success this semester to this flexibility."

(Respondent 5 S1 2015)



"The vodcasts were a good idea and I think are more productive than attending lectures every week."

(Respondent 19 S2 2015)



"I would listen and take notes whilst I was on public transport or listen to them on my radio in the car or whilst doing household work"

(Respondent 6 S1 2015)

Self-paced learning



Stop & write
notes



Replay and repeat



Student Engagement



Inspiring



Experts



Concise



Improved
Student
Engagement

Where to from here?

- Quantitative analysis to compare student performance across the semesters
- Does podcast length impact engagement and learning?
- What makes for a great 'educational' podcast?
- Introducing interaction in the podcasts using the Active learning platform in Echo360.

Conclusion



Is the live
lecture dead?

No!

But it maybe in a
critical condition