

'Experience Your Future' Job Shadowing Program

**A 'Students as Change Agents
in Learning and Teaching' Project**

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1. I learnt a lot about job shadowing



2. I learnt that students are interested in job shadowing



3. I learnt that industry engagement isn't easy



4. I learnt that it's easy to get things wrong



5. I learnt what motivated students to participate

- **Career exploration** - "insight into possible career pathways" "work experience is extremely valuable in understanding whether a career is suitable" "learn about different career options that my studies can lead me into."
- **Understanding of work requirements** – "what kind of work I would be required to do." "an insight into my future workplace." "It would allow me to better understand the duties and requirements of the role." "learn about the job requirements, expectations and roles performed."
- **Context for studies** – "That it will help in my studies" "see what I can look forward to in real life (rather than reading or being told about it)." "gain a better understanding of public relations in the workplace."

5. I learnt what motivated students to participate (part 2)

- **Networking** – “gain some contacts in the industry.” “connections to future employers.” “Create contacts in my chosen industry” “start developing industry contacts”
- **Gain experience / knowledge** – “gain more experience” “gain valuable knowledge of the industry directly from those currently working in it.” “To have hands on experience in the workforce I want to go into.”
- **Motivation to study** – “give me an incentive to continue my current degree.” “an idea of whether I have chosen the right field of study” “motivate me to finish my degree.”

6. I learnt what students took away from the experience

- **Student 1** – “I could see what we had been taught put in to action which gave me a better understanding” “It really hit home that this is what I wanted to do with my career.”
- **Student 2** – “Realising that there are a lot of statistics involved” “field work is very tiring and often remote” “I will need to consider if this is something I will enjoy.”
- **Student 3** – “Learning that there are different roles at a marketing firm, and how everyone at the workplace works together on a pitch to a client.” “the importance of writing skills.”

7. I learnt that implementing a program that is valued by students is incredibly rewarding



8. I learnt that there are more practical ways that the program could be run



9. I learnt that even if things don't go quite to plan, at least you can learn a lot along the way

