



Higher Education Research and Development Society of Australasia Inc

27-30 June 2017 | International Convention Centre Sydney

# CURRICULUM TRANSFORMATION



**Partnerships and Exhibition Prospectus -  
*Updated March 2017***



[www.herdsa2017.org](http://www.herdsa2017.org)

# Invitation

**O**n behalf of the conference organising committee, we invite you to join us for the 40th annual conference of the Higher Education Research and Development Society of Australasia (HERDSA) to be held 27 – 30 June 2017 at ICC, Sydney.

The theme for the conference is Curriculum Transformation. Effective curriculum transformation is seen to optimise the curriculum as a framework for student learning and experience rather than as simply an organising framework for disciplinary knowledge. It puts quality at the centre of this process and ensures support for staff in curriculum development and innovative teaching practice.

We invite you to partner with us, to ensure the highest quality program at a cost that is affordable for a diverse group of scholars and students. Distinguished keynote speakers, thought provoking streams, concurrent sessions and exhibition will be offered. HERDSA 2017 will attract approximately 450 delegates from the Higher Education field including teachers, researchers, professional and support staff, administrators and students. The program, including the Welcome Reception, will provide opportunities for delegates to meet and get to know their professional colleagues in a relaxed setting.



# Benefits

## Benefits on partnering with HERDSA 2017 Conference

HERDSA 2017 will offer a unique platform for you to interact with a captive audience of delegates from the Higher Education field including teachers, researchers, professional and support staff, administrators and students. There is also an increasing representation from the private provider and the Vocational Education and Training sectors.

The conference provides a unique educational environment dedicated to the exchange of leading edge research, innovative teaching and learning practice, administrative practices and policy.

### Key benefits of sponsorship include:

- Wide acknowledgment of your organisation leading up to and during the conference
- Excellent networking opportunities during the Conference to promote your products and services to a relevant audience.
- An opportunity to utilise the Conference experience to showcase your organisation's position of support for this important study area.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.

- The possibility to launch new initiatives, products or services directly to your primary users.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations representing this academic field in one place over a short period of time.

**Early confirmation will ensure a greater level of exposure in the lead up to the conference with an extensive promotional campaign including web exposure and dedicated email blasts to a wide reaching and relevant database.**

### The Venue: International Convention Centre Sydney

**Opening in December 2016, ICC Sydney will be Asia Pacific's premier integrated convention, exhibition and entertainment precinct, underlining Sydney's place as one of the world's most desirable meeting and event destinations and providing the ideal platform to collaborate and innovate. Featuring a striking contemporary design, leading technology and multipurpose spaces, ICC Sydney will be a beacon of innovation, learning and entertainment, connecting and celebrating leaders of invention, business, governance and the arts.**













## Further Information

For all enquiries regarding partnerships and exhibition, please contact:

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